



# 12th Australian Institute of Family Studies Conference

## Family Transitions and Trajectories

25 – 27 July 2012 Melbourne Convention and Exhibition Centre

## SPONSORSHIP AND EXHIBITION PROSPECTUS

### Australian Institute of Family Studies Conference

The Australian Institute of Family Studies biennial conference is an important way to promote research that identifies and raises understanding of factors affecting family wellbeing in Australia.

The conference also provides an opportunity for researchers, policy makers and service providers, researchers and community organisations to meet and exchange knowledge.

### Program

The conference program will consist of a series of presentations, symposia, posters, panel sessions plus three prominent keynote speakers to ensure a stimulating, groundbreaking and highly informative educational event.

The presentations will enable researchers, policy makers and practitioners to report on their findings from family related research and practice. The program will focus on areas such as:

- Security for families – exploring the economic and social wellbeing of families
- Stability and change in families – examining key developmental stages and transition points across the life course, family form, family functioning and diversity
- Supporting and strengthening families – focusing on vulnerabilities, the trajectories of families and points of service system intervention
- Safety for families – understanding, preventing and responding to violence, abuse and neglect

Within the program, a highlight will be three panel sessions focussing on:

- low income families
- family law and family violence
- family diversity

Across all of these areas, the program will include sessions that address how these issues for families intersect with:

- locational disadvantage
- Australia's ageing population
- the needs of Indigenous families
- Australia's cultural diversity

### Sponsorship opportunities

This prospectus serves as a guide for sponsorship opportunities. Alternative proposals, tailored to suit your unique requirements and the needs of the conference, will be considered.

For further details please contact Think Business Events on +61 3 9417 1350 or [aifs@thinkbusinessevents.com.au](mailto:aifs@thinkbusinessevents.com.au)

### EXHIBITION BOOTHS

A\$2,500 (inc GST)

The exhibition plan has been designed to maximise the flow of delegates, with booths positioned between the entrance/exit/registration area and the conference session rooms. Delegates will be exposed to booths throughout the day and as they gather for catering breaks.

### Exhibition space

A standard exhibition space (3m x 3m booth) for the duration of the Conference that includes:

- Fascia signage for company name
- 2 lights per stand
- 1 powerpoint per stand
- Two (2) Exhibitor passes that includes all catering and the Welcome Reception (but does not include Conference sessions).

IMPORTANT: Furniture is available for hire and is not included in the cost of the exhibition space.

You can also upgrade and customise your booth to provide a focal point for attracting delegates. Please discuss with the Conference Office (Think Business Events) who will provide advice and the exhibitors brochure.

### Sponsor Acknowledgement and Branding<sup>◇</sup>

- Logo on Sponsors page in the Conference Program
- Hyperlinked logo on Conference website sponsorship page
- Recognition by Conference Chair in opening/closing addresses

### Exhibition Package add on:

Satchel inserts – A\$1,000 (saving of A\$500)\*

<sup>◇</sup> subject to time of booking

<sup>✦</sup> subject to Conference Committee approval

<sup>📎</sup> artwork to be supplied by sponsor and in line with publishing requirements



## SYMPOSIUM SPONSORS A\$5,000 (inc GST)

### Sponsor Acknowledgement and Branding<sup>◇</sup>

- Recognition, by the conference chair, in the opening and closing address
- Acknowledgement by the symposium chair as the session sponsor
- Logo displayed on slides at beginning and end of the symposium session
- Banner display in symposium session
- Logo displayed on conference program
- Logo on conference signage and marketing materials
- Hyperlinked logo on the conference website sponsorship page
- Signage at the conference registration desk

### Registration

- Two (2) full conference registrations (includes all sessions over the three days, catering and the welcome reception)

### Satchel Inserts

- One (1) single-sheet A4 size brochure (or equivalent) for insertion in delegates' satchels

## SACHEL INSERTS A\$1,500 (inc GST)

- One (1) single-sheet A4 size brochure (or equivalent) for insertion in delegates' satchels\*.

## CONTACT DETAILS

Think Business Events

Phone: +61 3 9417 1350

Email: [aifs@thinkbusinessevents.com.au](mailto:aifs@thinkbusinessevents.com.au)

Acceptance of sponsorship and exhibition offers is at the discretion of the Conference Committee.

## DELEGATE SACHEL SPONSOR A\$3,500 (inc GST)

### Sponsor Acknowledgement and Branding<sup>◇</sup>

- Logo featured prominently on a swing tag on delegates' satchels
- Hyperlinked logo on the conference website sponsorship page
- Signage at the conference registration desk

### Registration

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### Satchel Inserts

- One (1) single-sheet A4 size brochure (or equivalent) for insertion in delegates' satchels\*.

## SPONSORS A\$3,000 (inc GST)

### Sponsor Acknowledgement and Branding<sup>◇</sup>

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- Logo displayed on conference program
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